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KPMG SIGNS AS THE TITLE SPONSOR OF 2ND ANNUAL HSI BATTLE OF THE BRAINS

The second annual Hispanic-Serving Institution (HSI) Battle of the Brains will occur **Tuesday, March 8th** through **Saturday, March 12th, 2022**, in Austin, TX during the SXSW® Conference. The competition is designed to support the mission of HSIs by promoting talented business and STEM students within the Latinx community in an engaging and dynamic way. KPMG, one of the largest audit, tax, and advisory firms in the world, will serve as the first title sponsor for this annual event.

“We are committed to ensuring KPMG is a place where everyone can thrive by focusing on diversity, equity and inclusion as vital in driving positive, sustainable change and innovation for our business.” said Sandy Torchia, National Managing Partner, Advisory, KPMG LLP. “KPMG is excited to see the diverse talent pool at HSI Battle of the Brains.”

With the theme *Unidos In Battle*, this HSI Battle of the Brains will once again bring together the best and brightest HSI students from across the country to compete for more than \$50,000 in scholarships. This year’s learning experience and competition will offer Latinx students the opportunity to showcase their academic excellence and problem solving skills, while connecting with industry leaders, and receiving valuable insight all against the backdrop of SXSW®. Each team will have 24 hours to develop a solution to a business challenge, and make their pitch live in front of a panel of judges.

“HSI Battle of the Brains is grateful for KPMG’s investment and commitment to the students, faculty and administrators participating in the 2022 competition. The partnership provides a unique learning and development opportunity for HSI teams at our first in-person event.” *Krystal Cantu, HSI Battle of the Brains Leadership Team*

For more information, visit hsibattleofthebrains.com, follow us on Twitter, LinkedIn, Instagram, and Facebook at [@hsibotbrains](https://twitter.com/hsibotbrains) and engage with us on social media by using [#HSIBotBrains](https://twitter.com/HSIBotBrains) and [#UnidosInBattle](https://twitter.com/UnidosInBattle).

About HSI Battle of the Brains

HSI Battle of the Brains, LLC's mission is to address inequities in industries in which Hispanic representation is severely lacking. This is accomplished by creating and delivering compelling programming that not only brings top students and industry leaders together but allows each entity to showcase its best self through industry-specific skills challenges (HSI Battle of the Brains Competition, hybrid-hackathon, business cases, etc...), mentoring, and professional development. We excel at showcasing the top business and STEM students that our nation's HSIs have to offer while introducing this highly regarded talent to amazing companies and career paths.

About KPMG

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KPMG LLP is widely recognized for being a great place to work and build a career. Our people share a sense of purpose in the work we do and a strong commitment to community service, inclusion and diversity and eradicating childhood illiteracy. Learn more at kpmg.com/us.

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